CHAPTER I

INTRODUCTION

A. Background of the Problem

Needs is a human desire for something to fulfill the life's needs. There are some types of needs, one of them is hierarchy of needs. Hierarchy of needs is a basic need of human and every person has different level on hierarchy of needs. There are some factors that influence the hierarchy of needs level of someone, such as environment, economic, and habits. In normal life is every human can fulfill the needs easily. It is different with the central character in *Cast Away* (2000) and *The Martian* (2015) that stranded in isolated world for long time and they must fulfill their hierarchy of needs with limitation.

Chuck Noland and Mark Watney get a disaster when they do their work. Chuck Noland stranded on uninhabited island and Mark Watney lived in Mars alone for a long time. Chuck Noland and Mark Watney get many problems,losing their job, home, lonely, and lack of food. They have to survive to return to their environment and they must keep their soul stable. They exploited anything around to eat and protected themselves. Finally, they found a way to return to their environment and continued their live.

In this research, the researcher is interested in comparing the central character of those movies,*Cast Away*(2000) directed by Robert Zemeckis and *The Martian* (2015) directed by Ridley Scott.Those movies tell about the problems of central character's Chuck Noland and Mark Watney.Both movies have some

similarities, and the formula in the stories is the same. The researcher uses psychological approach to compare both the central character in *Cast Away* (2000) and in *The Martian* (2015).

The researcher uses theory psychology from Maslow especially about hierarchy of needs. The theory is used to analyze and to compare the central character's hierarchy of needs in *Cast Away* (2000) and in *The Martian* (2015). Beside psychological approach, the researcher also analyzes the structural/intrinsic approach to know the character, characterization, setting, and plot of those movies. The researcher uses theory from some experts about character, characterization, setting, and plot.

B. Statement of the Problem

Based on the background of the research, the statements of the problem are:

1. How are the character and characterization of central character in *Cast Away* (2000) and in *The Martian* (2015)?

2. How are the description and comparison between setting and plot in *Cast Away* (2000) and in *The Martian* (2015)?

3. How are the description and comparison between central character's hierarchy of needs in *Cast Away* (2000) and *The Martian* (2015)?

C. Purposes of the Research

Based on background and statement of the problem, the purposes of this research are:

1. To describe the character and characterization of central character in *Cast Away* (2000) and in *The Martian* (2015).

2. To describe and compare between setting and plot in *Cast Away* (2000) and in *The Martian* (2015).

3. To describe and compare between central character's hierarchy of needs in *Cast Away* (2000) and *The Martian* (2015).

D. Significance of the Research

This research aims to analyze and describe the central character's hierarchy of needs in *Cast Away* (2000) and *The Martian* (2015). Based on the purposes, the researcher has two significance of the research.

This research will give information to the readers especially to the student who do literary research with similar topic. The researcher uses psychological theory of Abraham Maslow about hierarchy of human needs.It is expected to be a reference for the student that analyze the similar research especially that is related to Maslow's theory. Thesecond, significanceof this research is to enrich knowledge about literature research and psychological research.

E. Scope of the Research

The researcher only focuses on the comparison between central character's hierarchy of needs in *Cast Away* (2000) and *The Martian* (2015). Based on problem of the research, the researcher limits the research on:

1. The analysis of the character and characterization of central character in *Cast Away* (2000) and in *The Martian* (2015).

2. The analysis of descriptionand comparison between setting and plot in *Cast Away* (2000) and in *The Martian* (2015).

3. The analysis of the description and comparison between central character's hierarchy of needs in *Cast Away* (2000) and *The Martian* (2015).

F. Underlying Theory

In this research, the researcher uses theory from some experts aboutcharacter, characterization, setting, and plot to analyze intrinsic elements. The researcher usestheory about hierarchy of needsfromAbraham Maslow that is used to analyze extrinsic elements. The theories are used to describe and compare between the central character's hierarchy of needs in *Cast Away* (2000) and *The Martian* (2015).

G. Method of Research

1. Research Approach

In this research, the researcher uses two research approaches, or called as eclectic approach, to analyze the problem of the research, they are:

a. **Intrinsic/structural approach**, the theory is related to character, characterization, setting, and plot from some experts. It is used to analyze character, characterization, setting, and plot in *Cast Away* (2000) and *The Martian* (2015).

b. **Extrinsic/psychoanalysis approach**.The researcher uses the theory of Abraham Maslowwhich is related tohierarchy of needs. It helps to analyze and to compare the hierarchy of needs of central character in *Cast Away* (2000) and *The Martian* (2015). The researcher also uses theory about cinematography to support the analyze the film.

2. Types of Data

In this research, the researcher determines two categories of the resources,they are primary and secondary methods. The primary data in this research is Robert Zemeckis's*Cast Away* (2000) and Ridley Scott's *The Martian* (2015). Whereas the secondary data is library and online resources that containsmany references such as books, journals, learning materials, and other resources. It is able to help the researcher to get information to analyze the primary data.

3. Technique of Data Collection, Analysis, and Presentation

a. Technique of Data Collection

In collecting and analyzing the data of this research, the researcher was watching, and note taking the object of the research. The data that are used in this research are dialogue, action, and picture of the central character.

b. Technique of Data Analysis

The researcher uses descriptive approach to analyze the data until the researcher finds and makes a conclusion of the data.

c. Technique of Data Presentation

Data is presented in form of combination between screenshots (images) and quotations (texts).

H. Organization of the Writing

To make the readers easier to understand this thesis, the researcher divides this thesis into five chapters as follows:

1. **Chapter I Introduction**

   This chapter includes background of the research, statement of the problem, purposes of the research, significance of the research, scope of the research, underlying theory, method of the research, and organization of the writing.

2. **Chapter II Biography of the director and summary of the film**.

   This chapter includes a brief description about the biography of the directors and summary of the movies.

3. **Chapter III Literary review**

   This chapter contains thedescription of the previous study and literature review,includethe description aboutthe theory of character, characterization, setting, and plot, and the theory about hierarchyof needs from Abraham Maslow.

4. **Chapter IV Data analysis**

   This chapter includes the analysis of the intrinsic elements, and the comparison between the central character's hierarchy needs in *Cast Away* (2000) and in *The Martian* (2015).

5. **Chapter V Conclusion and suggestion**

   This chapter contains theconclusion of the research and the suggestion for next research.