

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Language is important in our lives. People communicate each other, share their ideas and feeling, and understand one and another by using language. When people do the conversation, they have to use proper language and polite language so they can avoid misunderstanding and conflict. Politeness is understood in terms of conflict avoidance based on Brown and Levinson in Ambuyo et al. (2011:1). That is why politeness necessary for our life to communicates properly.

Although school as formal institution in which students and teachers should use polite conversation in their interaction, many of them use impolite language in some situation especially when students talk to their teacher as someone with higher level of age and status. This is what degree of politeness meant by Leech in scales of authority scales. When people has lower status, he or she will talk more polite to the person who has higher status (Nurdianingsih, 2006:20)

According to 2013 curriculum and also KTSP curriculum which are applied in the educational system in Indonesia right now, character building is the main aim of national education. Moral degradation especially for young generation becomes reason for government to concerns more about character building. Marlina (2014:3) stated that curriculum has been centralized and concerned to the character building. In line with Yoyon, Marlina (2014:9) the law of Republic of Indonesia number 20, 2003 also stated that national education has function to develop capability and build character. It means that politeness that become one of the factors someone's good manner or character is relevant with curriculum.

