

## DAFTAR PUSTAKA

- Afifah, Faadilah. 2020. *Analisis Sentimen pada Reviews Aplikasi Tokopedia di Google Play Store Menggunakan Metode Long Term Short Memory*. Skripsi: Program Studi Matematika UIN Syarif Hidayatullah Jakarta.
- Alexa. 2020. *Traffic Statistic Tokopedia.com*. <https://www.alexacom/siteinfo/tokopedia.com>. Diakses, 10 Juni 2020.
- APJII. 2018. *Penetrasi & Perilaku Pengguna Internet Indonesia*. <https://apjii.or.id/survei2018>. Akses, 10 Juni 2020.
- Aprilia. 2017. *Analisis Faktor-Faktor yang Mempengaruhi Perilaku Pembelian Online Pada Mahasiswa Yogyakarta*. Skripsi: Program Studi Manajemen Fakultas Ekonomi UNY Yogyakarta.
- Berkatullah, A.H. & Prasetyo, T. 2005. *Bisnis E-commerce Studi Sistem Keamanan dan Hukum di Indonesia*. Yogyakarta: Pustaka Pelajar.
- Berry, M.W. & Kogan, J. 2010. *Text Mining Application and Theory*. Wiley: United Kingdom.
- Bolon, V., Sanchez, N., & Alonso, A. 2015. *Feature Selection for HighDimensional Data. Artificial Intelligence: Foundation, Theory, and Algorithms*. A Coruna, Spain: Springer International Publishing Switzerland.
- Cortes, C., & V. Vapnik. 1995. *Support Vector Networks Dalam Machine Learning Vol. 20, 273-297*.
- Darsyah, Moh. Yamin. 2014. *Klasifikasi Tuberkulosis dengan Pendekatan Metode Supports Vector Machine (SVM)*. *Statistika*, 2(2), 37-41.
- Elly, Indrayuni. 2018. *Komparasi Algoritma Naive Bayes Dan Support Vector Machine Untuk Analisa Sentimen Review Film*. *PILAR Nusa Mandiri*, 14(2), 175-180.

- Euromonitor. 2017. *Market Research Indonesia*.  
<http://www.euromonitor.com/indonesia>. Diakses, 10 Juni 2020.
- Fanani, F. 2017. *Klasifikasi Review Software Pada Google Play Menggunakan Pendekatan Analisis Sentimen*. Skripsi: Program Studi Teknologi Informasi Fakultas Teknik UGM Yogyakarta.
- Fawcett, T. 2006. *An Introduction to ROC Analysis*. *Pattern Recognition Letters*, 861–874.
- Feldman, R & Sanger, J. 2007. *The Text Mining Handbook: Advanced Approaches in Analyzing Unstructured Data*. New York: Cambridge University Press.
- Google Play. 2020. *Tokopedia*.  
[https://play.google.com/store/apps/details?id=com.tokopedia.tkpd&hl=in\\_US&showAllReviews=true](https://play.google.com/store/apps/details?id=com.tokopedia.tkpd&hl=in_US&showAllReviews=true). Diakses, 7 Juni 2020.
- Haddi, E., Liu, X., & Shi, Y. 2013. *The Role of Text Pre-processing in Sentiment Analysis*. *First International Conference on Information Technology and Quantitative Management*, 17, 26–32.  
<https://doi.org/10.1016/j.procs.2013.05.05>.
- Han, J., & Kamber, M. 2012. *Data Mining: Concepts and Techniques Third Edition*. Waltham, MA: Morgan Kaufmann.
- Irfani, dkk, 2020. *Analisis Sentimen Review Aplikasi Ruangguru Menggunakan Algoritma Support Vector Machine*. Yogyakarta. *JBMI Vol. 16 No. 3*.
- Informatikalogi. 2016. *Pembobotan Kata atau Term Weighting TF-IDF*. Retrieved April 12, 2018, from [Informatikalogi.com](http://informatikalogi.com):  
<https://informatikalogi.com/term-weighting-tf-idf/>.
- Kompas. 2020. *Update Virus Corona di Dunia*. [www.kompas.com](http://www.kompas.com). Diakses, 10 Juni 2020.

- Kristiyanti, D.A. 2015. *Analisis Sentimen Review Produk Kosmetik Melalui Komparasi Feature Selection*. Bekasi. ISBN 978-602-72850-0-2.74.
- Lim, S. Y., Song, M.H., & Lee, S.J. 2006. Ontology-based automatic classification of web documents. Springer-Verlag, 690-700.
- Liu, B. 2012. *Sentiment Analysis and Opinion Mining*. Morgan & Claypool Publisher.
- Manning, C. D., Raghavan, P., & Schütze, H. 2009. *An Introduction to Information Retrieval – Online Edition*. Cambridge: Cambridge University Press.
- Moraes, R., Valiati, J. F., & Gavião Neto, W. P. 2013. *Document-level sentiment classification: An empirical comparison between SVM and ANN*. *Expert Systems with Applications*, 40(2), 621–633. <https://doi.org/10.1016/j.eswa.2012.07.05>.
- Naradhipa, R.A., & Purwarianti, A. 2012. *Sentiment Classification for Indonesian Message in Social Media*. *International Conference on Electrical Engineering and Informatics*: Bandung, 17-19 July 2011.
- Norma, Fikria. 2018. *Analisis Klasifikasi Sentimen Review Aplikasi E-Ticketing Menggunakan Metode Support Vector Machine Dan Asosiasi (Studi Kasus : Review Aplikasi KAI Access Dan Tiket.Com Pada Google Play)*. Skripsi: Program Studi Statistika Fakultas Matematika dan Ilmu Pengetahuan Alam Universitas Islam Indonesia.
- Nugroho, Witarto & Handoko. 2003. *Application of Support Vector Machine in Bioinformatics*. *Proceeding of Indonesian Scientific Meeting in Central*, 19-27.
- N. Nurajjah and D. Riana. 2019. *Algoritma Naïve Bayes, Decision Tree dan SVM untuk Prediksi Persetujuan Pembiayaan Nasabah Koperasi Syariah*, *Jurnal Teknologi dan Sistem Komputer*, vol. 7, no. 2, 2019. doi: 10.14710/jtsiskom.7.2.2019.77-82.

- Onno, W. Purbo. 2017. *Text Mining Analisis Medsos, Kekuatan Brand & Intelejen di Internet*. Yogyakarta. Andi Yogyakarta.
- Pardiyono. 2007. *Pasti Bisa! Teaching Genre-Based Writing Metode Mengajar Writing Berbasis Genre Secara Efektif*. Yogyakarta: Andi Yogyakarta.
- Patel, B., & Shah, D.D. 2013. *Significance of stop word elimination in meta search engine. International Conference On Intelligent Systems and Signal Processing. ISSP, 52-55.*
- Potdar, A., Patil, P., Bagla, R., Pandey, R., & Jadhav, N. 2016. SAMIKSHA - *Sentiment Based Product Review Analysis System. Physics Procedia, 78* (Desember 2015), 513–520. <https://doi.org/10.1016/j.procs.2016.02.096>.
- Putri, D.U.K. 2016. *Implementasi Inferensi Fuzzy Mamdani Untuk Keperluan Sistem Rekomendasi Berita Berbasis Konten*. Skripsi: Program Studi Ilmu Komputer FMIPA UGM Yogyakarta.
- Ro'i Fahreza Nur Firmansyah, M. Ali Fauzi, Tri Afirianto. 2017. *Sentiment Analysis Pada Review Aplikasi Mobile Menggunakan Metode Naïve Bayes Dan Query Expansion*. Teknik Informatika Universitas Brawijaya Malang.
- Refaeilzadeh, P., Tang, L., & Liu, H. 2009. *Cross Validation Editors: M. Tamer dan Ling Liu Encyclopedia of Database Systems*. New York: Springer.
- Sandhusen, Richard. 2008. *Marketing. Hauppauge, N.Y: Barron's Educational Series*. p. 520. ISBN 0-7641-3932-0.
- Santosa, R. G.2004. *Statistik*. Yogyakarta: Andi Offset.
- Sembiring, K. 2007. *Penerapan Teknik Support Vector Machine untuk Pendeteksian Intrusi pada Jaringan*. Skripsi: Program Studi Teknik Informatika Institut Teknologi Bandung.
- Sugiyono. 2004. *Metode Penelitian*. Bandung: Alfabeta.
- Sumardi. 2001. *Validasi Metode Analisis, Bahan Kuliah Pelatihan Asesor Laboratorium Badan Standarisasi Nasional (BSN)*. Jakarta.

- Suyanto. 2017. *Data Mining Untuk Klasifikasi dan Klasterisasi Data*. Bandung: Informatika Bandung.
- Tala, Fadillah Z. 2003. *A Study of Stemming Effects on Information Retrieval in Bahasa Indonesia*. Thesis: Institute for Logic Language and Computation Universiteit van Amsterdam The Netherlands.
- Theopilus, Bayu Sasongko. 2016. *Komparasi dan Analisis Kinerja Model Algoritma SVM dan PSO-SVM (Studi Kasus Klasifikasi Jalur Minat SMA)*. *Jurnal Teknik Informatika dan Sistem Informasi*, vol. 2, no.2. e-ISSN:2443-2229.
- Tokopedia. 2020. Tentang Tokopedia. <http://www.tokopedia.com> . Diakses, 12 Juni 2020 pukul 23.02.
- Turban, E., & King, D. 2002. *Electronic Commerce 2002 – A Managerial Perspective (Second edition)*. New York: Prentice Hall.
- Turban, E., King, D., Lee, J.K., Liang, T.-P., Turban, D.C. 2012. *Electronic Commerce: A Managerial and Social Networks. Perspective 8 th ed. Revised Edition*. USA: Sringer. Wong, CK.
- Wearesocial. 2020. Digital in 2020. <https://wearesocial.com/digital-2020>. Diakses 10 Juni 2020.
- Wikipedia. 2020. Alexa Internet. [https://id.wikipedia.org/wiki/Alexa\\_Internet](https://id.wikipedia.org/wiki/Alexa_Internet). Diakses 12 Juni 2020 pukul 23.24.
- Witten et all. 1999. *Compressing and Indexing Document dan Images Second Edition*. San Fransisco: Morgan Kaufmann Publishers.
- Zafikri, A. 2008. *Implementasi Metode Term Frequency Inverse Document Frequency (TF-IDF) Pada Sistem Temu Kembali Informasi*. Skripsi: Program Studi S-1 Ilmu Komputer FMIPA USU.