

CHAPTER I

BACKGROUND

A. Research Background

Some people say women are considered an inferior human being compared to men as stated by Carol Smart (Smart, 1977). The cause of women's inferiority has led to debate, especially among feminists. The example of inferiority is as stated by Catherine MacKinnon, she builds up her theory of gender as a theory of sexuality. Roughly: the social significance of (gender) is made by a sexual generalization of women whereby women are seen and treated as objects for fulfilling men's desire (MacKinnon, 1989).

Masculinity is characterized as sexual strength, gentility as sexual submissiveness: genders are made through the eroticization of predominance and submissiveness. The man/woman difference and the predominance and submission dynamic characterize one another. This is the social significance of sex (Cornell & MacKinnon, 1991). In this way, gender difference according to MacKinnon does not involve having a specific mental direction or personal conduct standard; rather, it is an element of sexuality that is hierarchal in man-centric social orders.

On the other side, there are feminists who wrote their opinion to gain the same right as men. First, (Wollstonecraft, 1759), she has been powerful in her works *A Vindication of the Rights of Woman* remarked on society's perspective on the lady and urged ladies to utilize their voices in setting on choices separate from choices recently made for them.

Second, Elizabeth Candy Stanton (Stanton, 2010), an American Activist, she was instrumental in organizing the Seneca Falls, New York. Not exclusively was the suffragist development critical to Stanton, she additionally was associated with ladies' parental guardianship rights, separate from laws, conception prevention, work, and salary rights, among others. The feminists wrote their opinion about women's inferiority to express that women have the same right to gain equity with a man. That's why there is a social movement called Feminism.

Feminism is about all genders that have the same rights and opportunities. It is talking about respecting women's diverse knowledge, identity, strength, and t empowering all women to realize their full rights. This social movement helps women to gain gender equity with man. This social movement influences literary work because, in literature, women's enthusiasm to get the same role received various responses from authors. Many authors write about women's struggles, which look like suffering and controlled by men in a patriarchal system.

Not just writing to reveal their opinion, some critics like to connect the movie with the visual expressions by pushing the visible picture's job over the story, as Morris Beja has noted (Beja, 1992). Be that as it may, the connection between writing and script in their shared action, dialogical, and account perspective is astounding. Besides describing, the report makes mental picture in the reader's brain, a reality that negates these contentions.

Also, writing has been related to the written expression in investigations of the story of both fine arts.

Feminism is one of theories to analyze a literary work (Kellner, 2009). Feminism is a tool to scrutinize literary works in multidimensional sphere. It is usually used by an activist to criticize equality between men and women. Authors and movie writers with feminist ideals usually use literary works, including movies usually use movies to show their criticism above inequality. Meanwhile academicians use feminist approach or theory to identify and understand feminist values in those literary waves.

Feminism is a significant theory to analyze women's character throughout history and women's struggle to get their rights. Thus, the feminist theory to analyze the character *Beauty and The Beast* Script, which depicts women's changing role, can make it researcher to explore a woman who experiences a change in social functions.

The latest version of *Beauty and The Beast* (2017) and the main character called Belle was originally write in a novel that described for 18th century French women (Villeneuve, 1740). This novel tells about a girl who lived in a little village and has a passion for books, smart and she makes her own decision, which is not something that could saw in French Literature or French Society at the time.

Compared to her Disney predecessors, Belle was a revelation. She did not sleep for 75 percent of a story compare to Aurora in "*Sleeping Beauty*" (Perrault, 1959). She does more than dress up for a ball shown by Ella in

Cinderella Movie (O'Brien, 1996) and accidentally threatens other women with her beauty looks like *Snow White* (Grimm, 1937), and she doesn't need to woo a man when she physically loses her voice by Ariel in *The Little Mermaid* movie (O'Brien, 1996). Belle has passion learn new things and reading books and does not want to be married to a masculine figure that portrays her as an authoritative Disney Princess.

In detail, this research use liberal feminism to analyze Belle's character about women's stereotypes in a patriarchal system. The researcher use equality feminism, which is part of liberal feminism. Equality feminism is a type of liberal women's right that advocates the state's equal treatment of women and men, without disparities propagated by managers, instructive and strict organizations, and different society (Sommers, 1990). The research entitled *The Negotiation of the Feminine Mystique in Beauty and the Beast* Script that describe the independence of a woman in Disney Princess.

B. Statement of Problem

1. How is the feminine mystique reflected in *Beauty and The Beast* Script?
1. How does Belle as the main female character negotiate the mystique *Beauty and The Beast* Script?

C. Purpose of the Research

1. To explain the feminine mystique reflected in *Beauty and The Beast* Script.

2. To analyze Belle as the main female character negotiates the mystique in *Beauty and the Beast* Script.

D. Significance of the Research

1. Theoretically

The aim of this research is to provide a comprehensive understanding of feminism knowledge in literary works. This research can also be useful as a reference for understanding and analyzing literary works using feminist theory.

2. Practically

Beauty and The Beast script tells about what happened in little village of French. This script is critique of social work in 18th century that women have no right to passion in books. This research can also be useful for students to understanding and analyzing literary works using feminist theory.

E. Scope of the Research

The material object of this research is the film *Beauty and The Beast* Script by Stephen Chbosky and Evan Spiliotopoulos. The researcher focuses only on feminine mystiques that do by the villagers and the way Belle negotiate the feminine mystique.

F. Underlying Theories

Based on the purposes of the research, this research using feminism method to analyze, feminist research focuses on women's experiences in the natural social environment, where the aim is to make women visible, increase their awareness and empower them.

G. Method of the Research

This type of research is qualitative, for qualitative research is textual analysis because the data taken is text or words. Method of this research is technique of data collection and data analysis technique.

