Pengaruh Modal Intelektual dan Good Corporate Governance Terhadap Nilai

Perusahaan dengan Kinerja keuangan sebagai Variabel Mediasi (Studi Pada

Perusahaan Perbankan yang Terdaftar di Bursa Efek Indonesia (BEI)

Tahun 2018-2022).

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ABSTRAK

This research aims to empirically prove the factors that influence company value.

The variables used in this research are intellectual capital, managerial ownership,

independent commissioners, financial performance and company value. The population in

this research is banking companies listed on the Indonesia Stock Exchange in 2018-2022.

The sampling technique in this research uses purposive sampling with a unit of analysis of

26 companies. This research data analysis uses multiple linear analysis. The research

results show that managerial ownership and independent commissioners have a positive

effect on company value. However, the intellectual capital and financial performance

variables have no effect on company value. Financial performance variables can mediate

the influence between ownership on company value, while financial performance variables

cannot mediate the influence between intellectual capital and independent commissioners

on company value.

Keywords: Intellectual Capital, Managerial Ownership, Independent Commissioner,

Financial Performance and Company Value.

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