

CHAPTER I

INTRODUCTION

A. Background of the Problem

Language is the mean of communication which is very important in human life to communicate each other. Language is used to deliver message to other people. According to linguistics side, there are two kinds text of communication; they are spoken text and written text. Spoken text means that it is orally delivered, while written text means that it is delivered by some tools and process to show the message, for example the writer and the interpretation (Widdowson, 2007:7).

Communication will be effective if the information is delivered as clear as possible. Paul Grice (1975) proposed the cooperative principle to get effective communication. It has four maxims; they are quantity maxim, quality maxim, relation maxim and manner maxim. The four maxims are called as Gricean Maxim.

The researcher focuses on describing the implementation of Paul Grice cooperative principle. This research focuses on spoken text which allows participants to cooperate each other to make conversation runs well. Conversation in a movie belongs to spoken text. A movie, also called a film, is a popular media; it is about the reality problem of tentative assumption based on phenomena society which has the result on specific values (Buckland, 2009:6).

Beatrice, who has the nickname Tris, is the main character in *Divergent* movie. Beatrice's utterances are chosen as the object research because she is a

dominant woman who is mostly involved in all conversation. Beatrice has a great influence on the society, since she is a *divergent*. *Divergent* means having different status from other people. It makes Beatrice has more than one faction. The main problem of the research is the implementation of Paul Grice cooperative principle of Beatrice's utterances in *Divergent* movie. The researcher focuses on context of situation and Gricean Maxim to describe Beatrice's utterances. The effective communication is based on the way Beatrice gives the respond toward the expression purposed to her. It is assumed that submission of cooperative principle makes an effective communication to get information as necessary, while doing violation of cooperative principle does not make effective communication caused by some reasons and purposes.

B. Statement of the Problem

Based on the background of the problem, the questions of the research are as follow;

1. What is Gricean Maxim implementation of Beatrice's utterances in Burger's *Divergent*?
2. How is the submission of Gricean Maxim on Beatrice's utterances in Burger's *Divergent* ?
3. How is the violation of Gricean Maxim on Beatrice's utterances in Burger's *Divergent* ?

C. Purpose of the Research

Purposes of the research are:

1. To describe Gricean Maxim implementation of Beatrice's utterances in Burger's *Divergent*.
2. To describe the submission of Gricean Maxim on Beatrice's utterances in Burger's *Divergent* ?
3. To describe the violation of Gricean Maxim on Beatrice's utterances in Burger's *Divergent* ?

D. Significance of the Research

This research is used as the references in linguistics study. On the other hand, this research has an advantage for understanding linguistics aspect. Moreover, the study focuses on research of effective communication. Effective communication is based on the implementation of Gricean Maxim cooperative principle.

E. Scope of the Research

This research is conducted in pragmatics side, especially the implementation of cooperative principle in Beatrice's utterances in *Divergent* movie. Paralinguistic data, for example: gesture and expression of Beatrice, are skipped.

The researcher observes the factors which influenced the implementation of Gricean Maxim in Beatrice's utterances based on the context of situation. The factors mean the context of the conversation which influenced Beatrice does submission and violation of cooperative principle based on Gricean Maxim.

F. Underlying Theories

The researcher concerns on pragmatics side. Pragmatics is related to utterance and it has a meaning. Pragmatics is the study about meaning and context to do communication more than what is uttered (Yule, 1996:3).

Pragmatics is always relates to context of situation. Context of situation is needed to understand the data to be analyzed. According to M.A.K Halliday (1985), context of situation has three components. There are field of discourse, tenor of discourse and mode of discourse.

According to H. Paul Grice (1975), cooperative principle is the principle of doing conversation to get the effective communication as required. Grice is a philosopher who the first time declared cooperative principle of conversation. Cooperative principle by Paul Grice is often called as Gricean Maxim as the grounded theory. The Gricean Maxims are: quantity maxim, quality maxim, relation maxim and manner maxim.

G. Method of the Research

The researcher did some methods to analyze the data. There were some methods of research:

1. Data Collection

The researcher collected the data of the research. The data were utterances uttered by Beatrice. The data source was a movie entitled *Divergent*. The researcher collected the data by watching and observing *Divergent* movie. Then the researcher did the transcribing on Beatrice's utterances.

2. Data Identification

The researcher made identification of collected data based on cooperative principle by Paul Grice. According to Beatrice's utterances, the collected data were submission and violation cooperative principle of Gricean Maxim.

3. Data Analysis

The collected data were analyzed. The data analysis was focused on the purposes of research. The researcher analyzed the data based on the theories which were mentioned above. All data were analyzed to answer the purposes of research. This research focused on Beatrice's utterances on the movie. So, the researcher approached context of situation theory by M.A.K Halliday and cooperative principle by Gricean Maxim theory.

4. Data Presentation

The data were presented by the researcher in final thesis examination as an academic writing. Data presentation shows number of data, minutes of utterances data, and implementation of the data (submission or violation).

H. Organization of the Writing

The researcher arranges this research into five chapters. There are:

CHAPTER I

The first chapter is introduction. This chapter consists of background of the problem, statements of the problem, purpose of the research, significant of the research, scope of the research, underlying theories, method of research, organization of the writing.

CHAPTER II

The second chapter consists of literary review. In this chapter, there are previous studies and theoretical approach to make the research be relevant.

CHAPTER III

The third chapter consists of research method. Research method is the way how to do the research based on the object of research and theory.

CHAPTER IV

The fourth chapter consists of data analysis. The data are Beatrice's utterances of *Divergent* movie. The data analysis focuses on cooperative principle of Gricean Maxim implementation.

CHAPTER V

The fifth chapter consists of conclusion and suggestion. Conclusion means the result of research based on the data analysis result, while suggestion consists of the researcher needs a suggestion from the reader to make this research better.