CHAPTER II

LITERARY REVIEW

A. Previous Research

Related previous researches are needed as the references. These researches are needed for supporting the theory of the research or to defend it. There are two previous researches to support the theory on the implementation of cooperative principle in Beatrice's utterances in *Divergent* movie; they are:

The first previous research is *The Violation of cooperative principles and* four maxims in Iranian Psychological Consultation, conducted by Arezou Sobhani and Ali Saghebi (2014). The research focuses on conversation data to investigate the violation of cooperative principle. The research applies theory of H. Paul Grice (1975) as the grounded theory of cooperative principle. The method of the data collection is done by recording the conversation and the data analysis focuses on the violation of cooperative principle. The data are patient's utterances in the consultation's room with the psychotherapist. The patient gives too much information and very clearly, more than required. The results are mostly violations of cooperative principle on quantity maxim, manner maxim, quality maxim and also relation maxim. This research supports the theory of Paul Grice cooperative principle.

The second previous research is *Conversational Analysis in a movie* entitled "Life of PI" Written by David Magee: A context situation and Gricean Maxim, written by Sang Nyoman Bagus Satya Wira (2014). This research focuses

on analysis the implementation context of situation and cooperative principle by Paul Grice in the conversation of the movie *Life of PI*. This research aims at describing Gricean Maxim implementation and context of situation by M.A.K Halliday. It shows that Gricean Maxim is well implicated in conversation. Beside the implementation of Gricean Maxim, there are violations of cooperative principle in conversation. This research uses context of situation by M.A.K Halliday and Gricean Maxim. This research becomes the researcher's previous study on cooperative principle on Beatrice's utterances in *Divergent* movie.

B. Theoretical Review

Pragmatics is the study about meaning of utterance to communicate each other by a speaker or writer then interpreted by a listener or reader (Yule, 1996:3). It means that pragmatics is a study about meaning and utterance in purposed.

Brian Paltridge (2000) also stated that Pragmatics is the relationship between meaning, context and communication. The three elements are related each other toward the goal of conversation. This study concerns on speaking meaning and cooperative principle. Speaker meaning means giving the directly meaning what literally said. Cooperative principle is obeying the formula to cooperate in communication.

Mc Charty & Carter (1994) stated that language is divided in two parts. There are spoken text and written text. Spoken text means in speech, while written text is in writing. The use of language is based on the topic of communication. Every kind of language has different purpose.

The researcher focuses on analyzing the utterances which concerns on pragmatics. Utterances are more used to be data of research, because it is mainly clear data as the mainly spoken language (Ramelan, 1992:58).

In this research, Beatrice's utterances are the source of data to be analyzed, which focus on the implementation of Paul Grice cooperative principle. Cooperative principle is the rules of conversation between the speaker and listener to cooperate each other to get effective communication (Yule, 1996:35).

According to Paul Grice (1975), cooperative principle has four maxims, often called as Gricean Maxim; they are:

- 1. Quantity maxim means giving the information as necessary as required and no more information. It only needs clear information as necessary.
- 2. Quality maxim means giving the truth information as needed. Giving the lying answer, it means doing violation of quality maxim, so it makes the communication is not effective as required.
- 3. Relation maxim means the information relates to the question or topic which is needed. The information has the related information based on the previous talk in conversation.
- 4. Manner maxim means giving the information in the good manner as clear as possible, be brief and not ambiguity.

There are different implementations of cooperative principle in another place such as: the countries, culture, communities based on the specific situation (Cutting, 2008:40). It means that context of situation is needed to get clear

information to analyze the implementation of cooperative principle in this research. Francesca Pridiham (2001) also stated that analyzing of utterances data needs to understand the real context of situation which happens in conversation. Context relates to people in speaking, for example; the relationship of the participants, the theme of conversation and the purpose of conversation, the circumstance of conversation which have the specific influence to structure of the communication result.

M.A.K Halliday (1985) stated that language always relates to context to connect each other understanding, especially context of situation. It is needed to know the purpose of the text declared. The researcher chooses to use theory context of situation by M.A.K Halliday, because it is well explained by the specific characteristics of three components. Context of situation has three components, they are:

1. Field of Discourse

It is the activity, the place where the conversation happened. It shows the information to make clear what the context is.

2. Tenor of Discourse

It means the participants of conversation. It means that the participants are involving and giving the contribution in conversation.

3. Mode of Discourse

It is the function of the information. It means that what the conversation is talking about. It is textual meaning.

C. About Divergent

Divergent is an American contemporary movie which released in 2014 adapted from the same novel written by Veronica Roth. This movie is directed by Neil Burger and produced by Douglas Wick, Lucy Fisher, and Pouya Shabazian in Summit Entertainment. *Divergent*, as a contemporary movie, is modern movie which tells about future life in Chicago. It tells about 5 factions (the level of social classes), they are:

- 1. *Erudite* is a faction which knows everything, smart and logic. *Erudite* focuses on a laboratory.
- 2. Candor is a faction which has honest value and tells the truth event they would not to tell, it likes lawyer.
- 3. Dauntless is the protector as the solider or police.
- 4. Amity is a faction for good people and planting.
- 5. Abnegation is a faction which is helping others and they are stiff.

 Abnegation is leading government.

Beatrice, teenager 16 years old, is the main character who has to pass faction test. Beatrice is from *Abnegation* family. In the first test, Beatrice is tested by the examiner in a room test. Her test result is *divergent* because she does not only match in one faction, but also in all factions. It is rare result. Her test result shows mostly balance in *Abnegation*, *Dauntless* and *Erudite*. In the second test, she has to choose faction by herself. She considers choosing *Dauntless* faction in a test forum. Beatrice keeps secret about her *divergent* status to make her safe,

because *Erudite* wants to kill *divergent* people, include Beatrice. So, Beatrice never tells everyone that she is a *divergent*, except to her mother who has *divergent* status. She covers herself by giving untrue information about her status to her friends.

Beatrice has many problems in her training since she knows what actually a *divergent* is. She is very confused to herself and she feels some threatens. She always gives untrue information to all faction members about what actually her test result is. She also lies to her instructor about her test result. Finally, Beatrice is able to cover herself from a danger, because she acts like hypnotized and do all instruction from *Erudite*. Then she fights with *Eruditte* and she protects some faction members from *Erudite*. In this movie, Beatrice, who is *divergent*, is the important person to save the factions from a danger.